

MENU BOARDS

Menu boards are permanent freestanding or wall-mounted signs displaying the bill of fare of a restaurant.

Menu boards are allowed for all restaurants subject to the following guidelines:

1. Each business is permitted to have a maximum of two (2) menu boards.
2. Menu boards must be attached to the building or permanently located on the property of the restaurant.
3. Menu boards shall not exceed 24 square feet in size.
4. A sign permit is not required for menu boards.
5. "A-frame" type menu boards are considered portable signs and are subject to the portable sign regulations.

PERMITTED MENU BOARDS



PORTABLE MENU BOARD

(Permitted with portable sign permit only)



The City may require the temporary removal of a portable or temporary sign when street, sidewalk, or utility repairs necessitate such action.

The City may cause the immediate removal or relocation of all or any part of a portable or temporary sign in emergency situations. The City, its officers, agents and employees shall not be responsible for any damages or loss of signs relocated during emergency situations and shall not be responsible for any costs associated with the removal or the return and installation of any signs

Please contact the City of Healdsburg Planning and Building Department for more information, The Community Development Center office is open weekdays between 7:30 a.m. and 5:30 p.m. (closed every other Friday).

CITY OF HEALDSBRUG

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Phone: 707.431.3346

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Temporary Sign, Portable Sign, & Menu Board Guidelines



Signage is an important element to any business in order to attract customers. However, some signage can also result in a cluttered and unattractive appearance and create obstructions for pedestrians and those with disabilities.

The City has developed these guidelines to support the efforts of our business community and keep our downtown attractive and safe.

TEMPORARY SIGNS

Temporary signs are those which relate to an event, occurrence, or matter of temporary nature, limited duration or present interest only.



Temporary signs are allowed in Commercial, Industrial, and Mixed Use Zoning districts, subject to the following guidelines:

1. A City issued temporary sign permit is required for all temporary signs. Each business is permitted to have one (1) temporary sign.
2. Temporary signs must be located on private property in a manner that does not endanger the public safety or welfare.
3. Temporary signs shall have the same location, height and size restrictions as required for permanent signs.
4. A temporary sign may be erected for a period of up to 30-days with a maximum of 3 occurrences during a 12-month period.
5. Roof signs are not permitted.

PORTABLE SIGNS

Portable signs are those which are not permanently attached to a building or the ground.

Portable signs are allowed in Commercial, Industrial, and Mixed Use Zoning districts, subject to the following guidelines:



1. A City issued sign permit is required for all portable signs. Each business is permitted to have one (1) portable sign.
2. The maximum size of the portable sign shall be 4 feet in height and 2 feet in width. The size of the portable sign is included in each business's maximum signage allotment.
3. Portable signs shall be located within the business' frontage and immediately adjacent to the business on private property, not within the public right-of-way.
5. All portable signs shall be located so as to provide the minimum access requirements of City of Healdsburg Public Works standards and the ADA. An unobstructed, non-meandering path of travel with a minimum walkway width of 5 feet shall be maintained adjacent to the sign at all times. In no case shall the location of sign occur within an area required for vehicular circulation, parking or loading, or emergency vehicle access. Unobstructed access shall be provided to all building entrances, including at least a 2-foot linear clearance on each side of a building entrance
6. Portable signs shall be displayed only during hours of operation for the associated business and shall be removed by the close of the business day.

PERMITTED PORTABLE SIGN TYPES



PERMITTED TEMPORARY SIGN TYPES



PROHIBITED SIGNS

"Feather" signs



Signs on sidewalk



Roof mounted signs



The City will take action to enforce these guidelines with business operators that do not comply with these guidelines.

Thank you for your cooperation in keeping Healdsburg safe, attractive and successful.