

CITY COUNCIL GOALS 2014-15

Goals are stated alphabetically in no priority order.

Goal	Description	Strategic Initiative
Affordable Housing	Develop a comprehensive Housing Master Plan to identify and address the City's affordable housing needs. The plan will endeavor to meet the needs of lower- and moderate-income families as well as tie into economic development diversification programs and an updated Growth Management Ordinance.	<i>Quality of Life</i>
Economic Development and Diversification	Create and implement a long term economic development strategy; facilitate business retention, recruitment and diversification of the economic base through infrastructure improvements, business incentives and streamlined processing.	<i>Economic Development</i>
High Quality Customer Service	Continue to provide high quality customer service through commitment, active listening, responsiveness and the application of best practices.	<i>Effective and Efficient Government</i>
Infrastructure Maintenance and Capital Projects	Prioritize infrastructure projects and develop a comprehensive plan including: anticipated construction costs, staffing requirements, funding mechanisms and interactive website reporting.	<i>Quality of Life</i>
Infrastructure Preparation for Future Development	Identify and prioritize the future infrastructure improvements necessary to promote economic diversification.	<i>Economic Development</i>
Memorial Bridge	Begin rehabilitation construction and work diligently to minimize the impact on local residents and businesses.	<i>Quality of Life, Economic Development</i>
Parks and Recreation	Complete the Parks and Recreation Needs Assessment and Foss Creek Community Center Master Plan.	<i>Quality of Life</i>
Public Engagement	Achieve broader engagement of city residents and business operators through collaboration and the use of innovative outreach methods.	<i>Effective and Efficient Government</i>
Public Safety	Support public safety programs and initiatives to ensure the timely response to emergencies without jeopardizing safety of the officers, firefighters or the public.	<i>Quality of Life</i>
Technology	Utilize technology to enhance service to the public and increase operational efficiency.	<i>Effective and Efficient Government</i>
Wastewater Reclamation Project	Expand upon the recycled water system finding beneficial uses that support the region's economical and sustainable use of our water resource.	<i>Quality of Life, Economic Development</i>

