

“There’s Safety in Numbers”

FireFreeFitch Reflective Address Sign Program Application

FireFreeFitch is sponsoring a new Reflective Address Sign Program. When emergency responders respond to an emergency, it can be quite difficult to find your exact location if your house number is not clearly marked, especially at night, and in rural areas common to Sonoma County. An accurate and easily visible address is vital for rapidly locating a home or business in any emergency requiring law enforcement, fire or ambulance services.

All signs are made of 100% aluminum .063 gauge and laminated with Avery reflective vinyl; the numbers also also Avery reflective vinyl. The sign color is green with white numbers. You can select a vertical or horizontal address sign that is 6” x 18” in size (single sided or double sided available) and/or a house marker that is 5” x 14” in size. In order to participate in the program, please fill out the attached “Address Sign Program Application” and mail it with your check for payment to:

FireFreeFitch
1083 Vine St, #154
Healdsburg CA, 95448

OR drop it off at the Healdsburg Fire Department. **THE APPLICATION DEADLINE FOR THIS PROGRAM IN 11/30/09.** FireFreeFitch will then coordinate with local volunteer organizations to assemble the address signs, and we will advise you when your sign is ready for pick up at the Healdsburg Fire Department.

The cost of each single or double-sided address marker is \$10.00; the cost for each house marker is \$5.00. Please include a check for the total amount due made out to FireFreeFitch. FireFreeFitch is making no profit from this program. If you need any further information please contact FireFreeFitch at (707) 433-4111 or via e-mail at firefreefitch@yahoo.com.

WHERE TO PLACE SIGNS

- 1) Drive to your home after dark. Determine if your address would be IMMEDIATELY identifiable to an emergency responder approaching for the first time...on a dark and stormy night perhaps...
- 2) If your mail box is not directly in front of your house, you should have a sign on the mail box and one at the entrance to your driveway or on any locked gate.
- 3) If the house numbers on your street or road are not sequential, it is especially important that each house is clearly marked.
- 4) If you live on a street or road that might have a responder coming from either of two directions (e.g. Fitch Mountain Road), you should have a two-sided sign on your mail box.
- 5) If your mail box is one of a group of boxes, is it clear in which direction to go to get to your house? You may need an arrow or additional address marker in addition to a marker at your driveway.
- 6) If your property has several buildings or multiple dwellings, each entrance door should have a house marker sign next to it.
- 7) In most cases it is an additional safety factor to have a house marker sign directly on your house in a location that is visible from the street or road and that would not be hidden by landscaping.
- 8) You don't have to remove any current signs that you really like, but we hope that you see the desirability of uniform signage that all responders will be looking for.
- 9) If you're not sure where a sign should be placed, contact us and we'll send a consultant to your residence. If you need assistance with the installation of your sign, contact us to coordinate. Here's how to reach us: e-mail firefreefitch@yahoo.com or phone 707-433-4111.

Our goal: That every neighborhood in the town, mountain and county shares the green glow of safety signs.

SIGN SPECIFICATIONS

Standard Size

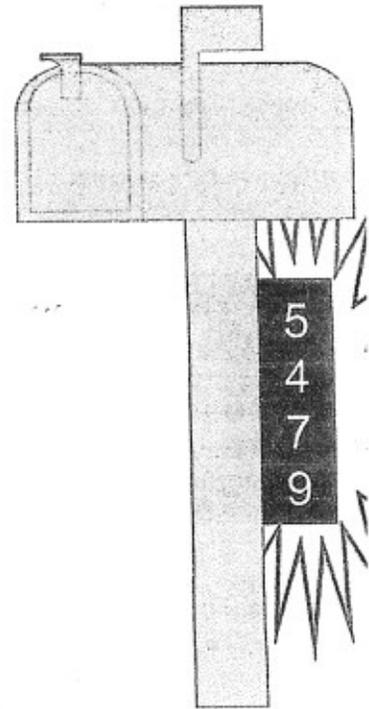
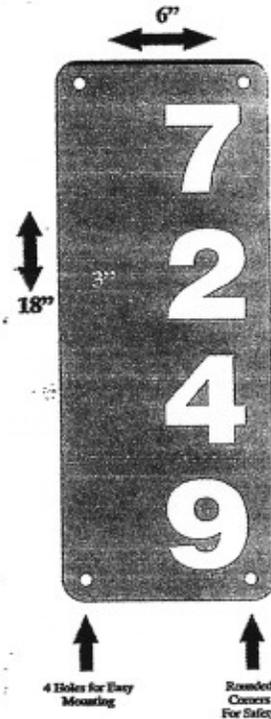
6' x 18"

DOUBLE SIDED REFLECTIVE

Mounting Preference

HORIZONTAL

V
E
R
T
I
C
A
L



HOUSE MARKERS

Great for mobile home parks and homes in town.

Signs are 5' x 14"

SINGLE SIDED



L-Bracket Pkg. Available
for alternate mounting methods
\$1.50/pkg.
(2-brackets, 4 nuts & bolts)

"There's Safety in Numbers"

**FireFreeFitch
REFLECTIVE ADDRESS SIGN PROGRAM APPLICATION**

Name: _____ Telephone: _____

Address: _____

City/Zip: _____ Email: _____

ADDRESS NUMBER REQUESTED

If your address has fewer than 5 digits, please put an X on that line.

MOUNTING PREFERENCE

Horizontal Address Marker: _____ Double-Sided? _____

Vertical Address Marker: _____ Double-Sided? _____

House Marker: _____

Please specify the total number of signs you need in each category.

PAYMENT

of Address Markers Ordered: _____ X \$10.00 = _____

of House Markers Ordered: _____ X \$5.00 = _____

of L-Bracket Packages Ordered: _____ X \$1.50 = _____

Total Amount Due: _____

Please include a check for the total amount due made out to FireFreeFitch.

Signature

Name (Printed)

Date

Please complete this form by 11/30/09 and mail it with your check to FireFreeFitch, 1083 Vine St. #154, Healdsburg, CA 95448 OR drop it off at the Healdsburg Fire Department.

FireFreeFitch has applied to the IRS for recognition as a 501 (c)(3) public charity.