

MEASURE V

INFORMATIONAL PACKET

FY 2016/2017



MEASURE V DEFINED

The City of Healdsburg and the City Council are committed to an ongoing transparent and public process with Measure V and how the funds are spent. Included in this measure is the obligation for the City of Healdsburg to survey our citizens on how these funds should be spent in the areas of priority.

Measure V is a ½ cent sales tax used to fund vital city services and programs. 100% of the revenue is spent locally for the benefit of Healdsburg residents. Funding priorities include:

- Public Safety
- Street Maintenance and Repair
- Economic Development
- Maintenance of City Facilities

MEASURE V RESULTS

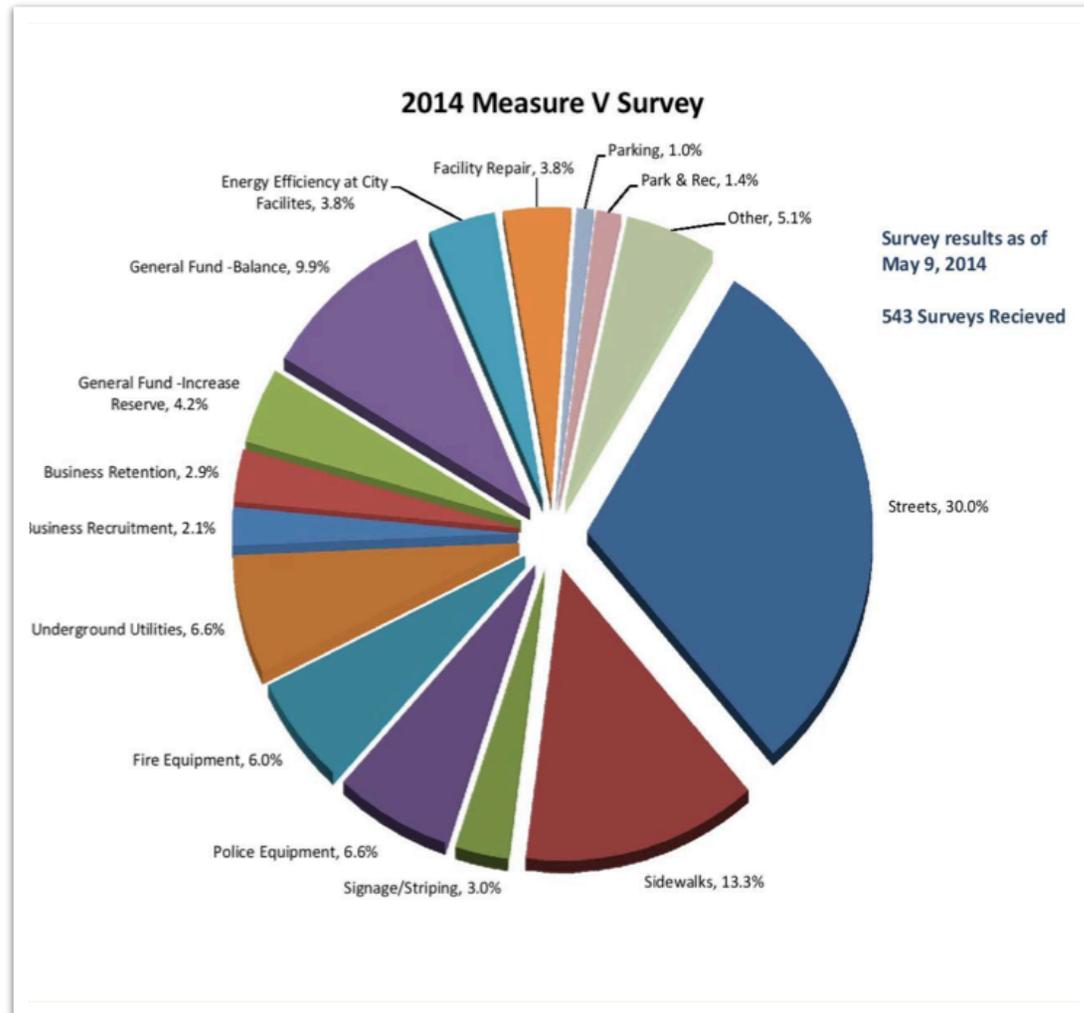
FY 2015/2016

RESULTS – 543 Surveys Received

- 45% = Streets & Sidewalks
- 26% = City Facilities
 - 11% = Committed
 - 15% = Pending further City Council action
- 22% = Public Safety
- 7% = Economic Development

MEASURE V RESULTS

FY 2014/2015



FY 2016-17 Measure V Survey

PUBLIC SAFETY (Police and Fire): _____%

- The City's Police and Fire Department staffing levels are currently at the appropriate level for minimum staffing for our City. The Fire Department is meeting minimum staffing levels with the use of the Reserve Firefighters. Funding for public safety could be used for the following purposes: public safety personnel, updated public safety equipment, public safety facility improvements, and/or the public safety reserve fund.

STREETS MAINTENANCE AND REPAIR: _____%

- Funding for Streets Maintenance & Repair could be used for the following purposes: repairing sidewalks, reconstructing commercial/high-use streets, and/or reconstructing neighborhood streets.

ECONOMIC DEVELOPMENT: _____%

- Funding for Economic Development could be used for the following purposes: developing and implementing incentives to retain and recruit businesses to Healdsburg, infrastructure improvements to support business retention and development, and/or supporting the Healdsburg Chamber of Commerce.

CITY FACILITIES: _____%

- A recent facility condition assessment was completed on all city facilities including City Hall, the Community Development Center (Planning & Building Department), Corporation Yard, Fire Station, Police Station, and other city facilities. The comprehensive assessment found that most city buildings have deficiencies that will need to be addressed immediately or within the next 1-5 years. The funding of city facilities provides funding for repairs and maintenance, such as replacing a roof, air conditioning and heating, plumbing and electricity.

MISCELLANEOUS:

- ____ % Increase General Fund Reserves, ____ % Balance General Fund Budget,
- ____ % Community Grant Program, ____ % Affordable Housing, ____ % Other: _____

Schedule

January 11	Measure V Survey Distribution; print and online
February 9	Measure V Survey Deadline
February 22	1st Community Input Session <ul style="list-style-type: none"> o Measure V – Meeting to focus on data gathered and recommendation regarding FY 2016-17 expenditures
March 7	Strategic Plan and Goal Setting Session <ul style="list-style-type: none"> o Council to determine annual goals as part of the Strategic Plan vision; o Staff to begin preparing budget based in part on annual goals
March 28	2nd Community Input Session <ul style="list-style-type: none"> o Budget Study Session – Integrating Strategic Plan and Goal Setting Session Information
May 19	Budget Study Session
June 6	Budget Study Session
June 20	Adopt Budget, if necessary – Regular Session

