



COMMUNITY UPDATE

HOUSING ACTION PLAN

At over 30 public meetings, the Housing Action Plan (HAP) was created by the community to promote a greater variety of housing options affordable to Healdsburg residents at all income levels. The HAP consists of five key objectives:



**CREATE MORE
AFFORDABLE HOUSING**



**ENCOURAGE DEVELOPMENT OF
SECONDARY DWELLING UNITS**



**BUILD MIDDLE INCOME HOUSING
AFFORDABLE TO WORKING FAMILIES**



**ENCOURAGE DEVELOPMENT OF
RENTAL APARTMENTS**



**ENCOURAGE A VARIETY OF
CREATIVE HOUSING TYPES**

The Housing Action Plan, along with the update to the Growth Management Ordinance (the Healdsburg Housing Measure) to be considered by voters on November 8th, will help increase housing affordable to working families while maintaining our unique small town character.

Achieving Our Objectives

Working with a Council appointed Committee, residents have identified the need for more housing options affordable to working families in our community. The Housing Action Plan facilitates these desired outcomes by seeking to:

- Update the current Growth Management Ordinance (the Healdsburg Housing Measure) and create a process to regularly review how the town is growing.
- Increase the Transient Occupancy Tax (Hotel Tax) by 2 cents on every dollar to create a dedicated source of local funding for affordable housing. In the first year alone this will generate over \$530,000.
- Double the amount of affordable housing provided as part of any new housing project.
- Adjust City fees for new housing to encourage smaller units, which are typically less expensive to rent or own and use our limited land resources more efficiently.
- Adjust residential parking requirements based on house size and location to reduce construction costs.
- Update our Residential Design Guidelines to ensure new housing respects the character of our existing neighborhoods.



For more information, visit:

www.ci.healdsburg.ca.us/704/Housing-Action-Plan

www.ci.healdsburg.ca.us/710/Healdsburg-Housing-Measure