

City Council Fiscal Year 2021-22 Goals and Outcomes

Policies and Programs to promote economic diversity and sustainable growth

<p>Begin Housing Element Update w/look at zoning/density study of downtown (start FY 2020-21, complete by 6/22)</p>	<ul style="list-style-type: none"> • Researched the cost to do a Housing Element update and actively assembling the funding. • Appoint Community Housing Committee to support development of the Housing Element Update, and associated Safety Element tasks. • Ensure equity, inclusion and diversity are incorporated into the Housing Element Update.
<p>Energize One-Stop to look at ways to quickly assist businesses in the city who want to improve operations and sustainability, and engage Chamber in similar effort</p>	<ul style="list-style-type: none"> • Quick and effective pivot to remote and digital services. • Staff continues to look at ways to energize One-Stop meetings to quickly assist businesses.
<p>Direct City Manager to return to Council in Fall 2021 with informational item re: options for cannabis sales/production in Healdsburg.</p>	<ul style="list-style-type: none"> • Provide overview of challenges, requirements and potential revenue generated by sales/growth.
<p>Review permit fees and process by June 2021. Consider ways to reduce processing requirements, resulting in fee reductions. Discuss merits and concerns of a fee holiday.</p>	<ul style="list-style-type: none"> • This is complicated by the pandemic although the City has made process improvements and waived some fees. Further discussion is needed.
<p>Complete the South Entry Area Plan by 2025.</p>	<ul style="list-style-type: none"> • Identify key steps, timeline, and approximate costs by end of 2021.
<p>Explore opportunities to expand parklets, outdoor dining and walkability in the downtown area and open streets.</p>	<ul style="list-style-type: none"> • Prepare ongoing parklet proposal for Council consideration in 2021.

Initiatives that Promote Environmental Stewardship

<p>Continue work to exceed SB 100's timeline for providing carbon-free and renewable energy sources (ongoing).</p>	<ul style="list-style-type: none"> • Completed the floating solar project. • Executed a contract with WAPA to for negotiations for carbon-free hydro-generation. • Finalizing a hydro power purchase agreement. • Working with the NCPA to identify additional cost-effective renewable energy contracts. • Provide update to Council on opportunities for use of recycled water. • Schedule study session with Regional Climate Protection Authority.
<p>Increase landfill diversion w/help of new 0.5 FTE, including bringing back CRV return/recycling to the City via a mobile unit (by 6/21)</p>	<ul style="list-style-type: none"> • The City was awarded a grant for the CRV recycling unit and is anticipating installation in 2021.
<p>Bring bike parking program to Council (by October 2021).</p>	<ul style="list-style-type: none"> • Currently assessing funding and capacity.
<p>Implement bike wayfinding (Spring 2021).</p>	<ul style="list-style-type: none"> • The bike wayfinding program has been designed and is waiting for a funding source to implement. • Incorporating community-wide bike wayfinding as part of the connectivity study for the Parks master planning.
<p>Seek funding to complete Healdsburg Avenue modifications (construction to begin in FY 22/23)</p>	
<p>Direct staff prepare a plan to support infrastructure improvements and pilot programs to support electromobility.</p>	<ul style="list-style-type: none"> • Explore opportunities for funding for electric charging stations for electric vehicles. • Establish opportunities for eBikes and scooters. • Ensure affordable housing requirements include electric charging stations.

Expand Affordable Housing Opportunities

<p>Complete the goals of the Housing Action Plan by 2022. Establish a Community Housing Development Organization (CHDO) to expand opportunities to access funding for the development of affordable housing by March 2021.</p>	<ul style="list-style-type: none"> • On track to achieve the objectives outlined in the Housing Action Plan by the end of 2022. • Worked with non-profits to explore options for creating CHDO and capacity. Ready to update the City Council.
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Complete a survey of existing multi-family housing with potential for conversion or preservation as affordable housing by 6/21 and develop programs preserve these units in affordable housing stock	<ul style="list-style-type: none"> • Completed baseline survey of units with potential to be converted to affordable housing and identified funding sources for acquisition.
Return to Council by early 2022 with options and alternatives, cognizant of any pending State action as to GMOs	<ul style="list-style-type: none"> • Monitoring legislation. Exploring options to "resurrect" housing unit allocations not used in previous GMO cycles. • Council to explore refinements/amendments to GMO.
Collaborate with County on Regional Homelessness Plan, one that provides for (among other things) a shelter/navigation center in North County. Report back to Council on progress by August 2021.	<ul style="list-style-type: none"> • Schedule a Study Session to review regional and local efforts to address homelessness. • As of 2/21, the North County Working Group has recommenced work on the North County Homelessness plan. Scheduled to be completed in next four months.

Maintain and improve infrastructure and facilities

Resume design and planning for 3 North Street project; bring forward donation agreement.	<ul style="list-style-type: none"> • Donation agreement completed. Design to start in late spring, construction in 2022.
Continue Pavement Management Plan projects (ongoing).	<ul style="list-style-type: none"> • Staff continues to address the Pavement Management Plans projects. Funding pending via Measure V.
Continue adopted CIP (ongoing).	<ul style="list-style-type: none"> • CIP continues to be implemented as adopted.
Construction underway for Foss Creek Pathway.	<ul style="list-style-type: none"> • Completion of the segment of Foss Creek Pathway is anticipated to be completed by early 2022.

Provide effective governance

Communications: Explore engagement tools to expand participation by under-represented groups.	<ul style="list-style-type: none"> • Explore additional partnerships with community-based organizations, schools and faith-based organizations to expand/enhance community engagement. • Plan, promote and facilitate a series of topic driven town hall meetings on climate action and resiliency to inform the Housing and Safety Elements. • Consider approach and function of continuation of online engagement opportunities. • Expanded translation of social media has been implemented. Working with Corazon to develop a strategy for further translation.
Continue to offer online opportunities for engagement post-Covid.	<ul style="list-style-type: none"> • Continue to provide access to public meetings and the ability to provide comment using virtual platforms.
Budget transparency (by June 2021). 1. Provide presentation reviewing individual fund reserve policies. 2. Expand information in the Budget, such as funds and statistics. 3. Review the finance portion of City website and expand. e.g. add information about the City's Pension Stabilization Fund. 4. Implement auto update to the OpenGov transparency website	<ul style="list-style-type: none"> • OpenGov is implemented. Website improvements are ongoing and next budget will incorporate further improvements.
Develop demographic profile of current workforce and turnover analysis (by June 30)	<ul style="list-style-type: none"> • On track to be completed on time.
Address equity and inclusion in the community.	<ul style="list-style-type: none"> • Plan, promote and conduct a/a series of community town hall(s) on equity and diversity using a subject matter expert to facilitate the discussion. • Coordinate with the ad hoc committee on diversity to develop and deploy solutions for the community.
Develop, plan and promote diversity and racial equity in hiring practices.	<ul style="list-style-type: none"> • Proactively recruit diverse candidates in all aspects of the City's employment pool.

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Begin the planning effort to consider “District” based elections.	<ul style="list-style-type: none"> • Provide overview presentation for council review and direction in FY21-22.
Maintain and enhance public health and safety	
Maintain strong level of emergency preparedness (ongoing).	<ul style="list-style-type: none"> • An Administrative Analyst position was eliminated due to fiscal constraints, but we are in a solid state of preparedness. • PD recently implemented the Drone Program.
Bring back an update on the vision for the Fire Substation presented to the Council for additional review and ideas by November 2020.	<ul style="list-style-type: none"> • 3rd Amendment to the DA removes the req. to build the substation, CCS HBG to begin construction in 2022.
Develop community equity policing model and evaluate various funding models (by June 2021).	<ul style="list-style-type: none"> • Recruitment is active for the Police Social Services Team Member position.
Seek funding for and develop a Community Wildfire Prevention Plan.	<ul style="list-style-type: none"> • Target completion in 2022.
Provide resident-driven community services	
Complete the Montage development park master planning process (by June 2021).	<ul style="list-style-type: none"> • The Plan is generally on schedule and is anticipated to return to Council late summer 2021.
Resume Badger Park and River Access. Determine how to construct the Badger restrooms sooner.	<ul style="list-style-type: none"> • Work has been combined with Montage development park, anticipated master plan completion Summer 2021.
Bid Fitch Mountain access improvement design.	<ul style="list-style-type: none"> • Fitch Mountain Access Design has been delayed due to workload. Staff to establish a new deadline for delivery.
Present the draft Arts and Culture Master Plan to Council (by 6/21).	<ul style="list-style-type: none"> • Staff anticipates bringing the Master Plan to City in June.
Explore options for expanding child-care services.	<ul style="list-style-type: none"> • Identify need, delivery mechanism and funding options for City Council consideration.